



Robotic
Art & Design
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- Explores the fascination for robots in printed and moving images

This 'book-object' captures the fascination of robots in monochrome illustrations and transmits the abstract iconography of the machine through the interplay of print, lighting and paper. The high incidence of abstract metaphors corresponds to the high degree of uniformity in the industrial design of robots versus the technology disguised in human forms. The great similarity of the designed machines shows the rational purpose of their implementation. In man-made technology and mechanics, the design is more or less directly analogous to biological models. As a non-verbal pictorial history this 'book-object' portrays the alternative design of a robotic arm on the basis of visual analysis of previous solutions and inspires with ideals taken from animated nature.

Axel Thallemer is Dean and Chair of Industrial Design at Scionic. He is a visiting professor at several universities in America and Asia.